

Production information

Guidelines for digital media

World Expro is perfect bound and trimmed to 210mm (width) x 286mm (height).

World Expro is printed 100% computer to plate (CTP) using 4-colour printing (CMYK) and sheet-fed litho.

For best reproduction, materials should be submitted in a digital file format.

Platforms supported

Macintosh and PC

Supported software and formats

- InDesign (indd)
- Illustrator (ai, eps)
- Photoshop (300dpi jpg, tiff, eps)

We cannot accept any files created in Pagemaker, Corel Draw or Microsoft Publisher.

High resolution PDFs

PDFs should be created using Pass4Press specification job option (www.pass4press.com).

All high-res images and fonts must be included when the file is created.

Artwork should be 100% size and include all standard trim, bleed and centre marks outside of the live image area.

Images

For best reproduction, all images must be supplied at 300dpi. Only CMYK colour space is supported.

Fonts

Fonts must be supplied as Type 1 Postscript fonts with associated suitcase file(s).

We cannot use TrueType or Multiple Master fonts.

Submitting your advertisement

Email

Please note we have an 8Mb limit on email. Advertisement file sizes that fall below this threshold can be emailed to:

edwardhawes-gatt@pmgoperations.com

HTTP

IP address: upload.pmgoperations.com

Username: *pmgoperations* Password: *14days2*

Note: requires Internet Explorer 5.0 or later

Please use your booking reference for the 'Copy Ref:' field

Maximum of 5 files per upload

Removable media

Media types supported: CD-ROM

Copy should be clearly addressed to:

Edward Hawes-Gatt

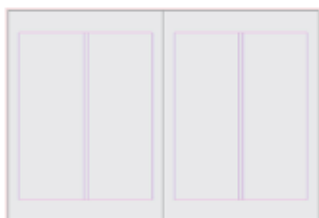
Client Services
John Carpenter House
John Carpenter Street
London EC4Y 0AN

Production information

Advertisement sizes (width x height)

	Live area (width x height)	Bleed area (width x height)
Double page spread (incl. 6mm for gutter)	420mm x 286mm	432mm x 292mm
Full page	210mm x 286mm	216mm x 292mm
Half page island	124mm x 178mm	Bleed not offered
Half page horizontal	178mm x 124mm	Bleed not offered
Half page vertical	85mm x 255mm	Bleed not offered

Note: All bleed pages must have a 3mm bleed on all sides.
Type and important subject matter should be kept at least 8mm from the trim on all sides.



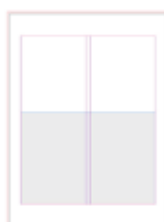
DPS
432mm x 292mm
including bleed



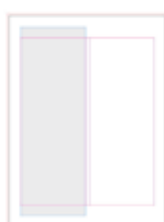
Full page
216mm x 292mm
including bleed



Half page island
124mm x 178mm



Half page horizontal
178mm x 124mm



Half page vertical
85mm x 255mm

Artwork and design service

If you are unable to supply your materials in any of the above formats, we can offer an artwork, design and production service.

In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company contact details
- Company logo
- Photographs, slides or transparencies

We will then write, design and provide you with a proof of your advertisement prior to publication.

Charges

- Design and reprographics: £280
- Amendments: £50

Contact

If you have any queries please do not hesitate to contact **Edward Hawes-Gatt** on 020 7936 6660 or email edwardhawes-gatt@pmgoperations.com